



IBS College Media Awards

Awards Deadlines and Important Dates:

Submission Deadlines

Early Bird Entry: Received by October 27, 2016

Final Entry Deadline: Received by November 17, 2016

Finalists Announced:

Monday, December 12, 2016

Awards Presentation:

Saturday March 4, 2017 at the 77th International IBS Conference
New York City, New York



IBS College Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to radio station, not individual members; therefore students must enter the competition through their school to be eligible. Not sure if your station is a member? Send in your work anyway! They can always join afterwards (and we will be in touch to work out the details *before* judging begins so your work will be qualified)!

New Rules for 2016-2017 IBS Awards

- **Entries must be posted online and the link must be provided to IBS by the deadlines provided. You are free to post your materials wherever you like (i.e. station website, SoundCloud, YouTube, etc.), as long as we are able to click on it and play your entry.**
- **There is no need to mail anything for the awards anymore. Everything will be completed online. Your audio pieces must be posted online and a link must be included for judges to listen to.**
- **Entry forms are no longer required! Instead, stations/students should submit spreadsheets with all of the required information on it. Multiple spreadsheets are welcomed from each station, however work with your staff to ensure entries are not submitted twice (and to make sure they are submitted at all. A template spreadsheet has been provided at <http://www.collegebroadcasters.us/content/awards/index.html>**
- **Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.**
- **Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.**

General Rules

- Entries must have aired on the IBS member station between November 4, 2015 and November 17, 2016. Programs aired after November 17, 2016 will be eligible for the next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or on IBSradio.org, but you retain the full rights to your entries.

- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of October 27, 2016 are free! Entries submitted between October 27 and the final deadline of November 17 are \$10 per entry (with a maximum of \$300 per school).
- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 1, 2016. Entries from stations who are not current members as of December 1, 2016 will be disqualified.
- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations free of charge by IBS if you attend IBSNYC 2017 on Saturday, March 4, 2017.
- If you (or a station representative) will not be attending the March 2017 Conference in New York City, you are responsible for the shipping and handling charges for your trophies to be sent to you. The cost is \$19 per trophy. In order to receive your trophies at the awards ceremony in New York, you must register for the conference by February 1, 2017. If you register after this date, IBS cannot guarantee that your trophies will be on hand at the conference.
- If you will not be attending the conference and wish to have your trophies shipped to your college station, orders must be placed by April 30, 2017. Instructions on how to pay for your orders will be sent to the stations that are named finalists.
- Judges will score each entry and those scoring in the ten percentage of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 77th Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

Reminder

Entries are once again completely online. Follow these steps:

- **Post your mp3 file online at a location our judges can hear it (i.e. your station's website, SoundCloud, YouTube, etc.)**
- **Fill out a spreadsheet for your entries with all of your details included!**
- **Attached your saved spreadsheet in an email and send it to ibsawards2017@gmail.com. Send any supplemental materials as instructed below by the deadlines as well.**
- **Do all of this by October 27 and your entries are free! Enter between October 27 and November 17 for a \$10 per entry fee.**



IBS College Media Awards

News & Public Affairs: N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.

N09 – Best News Promotion (60 seconds or under)

N10 - Best Public Affairs Event/Promotion * (see details below)

** Category N10 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc.). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to ibsawardssupplements@gmail.com using the subject line "(Station Name) Supporting Materials for N10"*

Sports:

S01 - Best Sports Play-by-Play, Football *(see details below)

S02 - Best Sports Play-by-Play, Men's Basketball *(see details below)

S03 - Best Sports Play-by-Play, Women's Basketball *(see details below)

S04 - Best Sports Play-by-Play, Baseball/Softball *(see details below)

S05 - Best Sports Play-by-Play, Hockey *(see details below)

Sports *continued*:

S06 - Best Sports Play-by-Play, Other **(see details below)*

** For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

S07 - Best Sports Talk Program *(can be edited, maximum 30 minutes)*

S08 - Best Sports Update *(unedited, maximum 5 minutes)*

S09 – Best Sports Interview *(unedited, maximum 5 minutes)*

S10 – Best Sports Pre-Post Game Show *(edited, max 10 minutes)*

Production:

P01 - Best Promo Series *(submit up to three (3) promos as one mp3 file)*

P02 - Best Station Promo *(60 seconds or under)*

P03 - Best Show Promo *(60 seconds or under)*

P04 - Best Event Promo *(60 seconds or under)*

P05 - Best Public Service Announcement *(30 or 60 seconds)*

P06 – Best Use of Sound Effects *(60 seconds or under)*

P07 - Best Liner/Sweeper *(30 seconds or under)*

P08 - Best Station ID *(30 seconds or under)*

P09 – Best Underwriting Spot *(60 seconds or under)*

P10 – Best Commercial Spot *(60 seconds or under)*

P11 – Best Podcast *(No more than a 5 minute sample)*

On-Air:

A01 - Best On-Air Personality **(see details below)*

A02 - Best Specialty Music Show **(see details below)*

A03 – Best Live Music Broadcast **(see details below)*

A04 - Best Talk Program **(see details below)*

A05 - Most Innovative Programming **(see details below)*

A06 - Most Creative Show **(see details below)*

A07 - Best Specialty Show **(see details below)*

A08 – Best Celebrity Interview **(see details below)*

A09 – Best Artist/Band Interview **(see details below)*

On-Air *continued*: A10 – Best Community Volunteer Program/Personality **(see details below)*

** Categories A01 to A10 should be edited samples of the programs. Entries must be 5 minutes in length or under.*

A11- Best Radio Drama *(No more than a 30 minute sample)*

A12- Best Documentary *(No more than a 30 minute sample)*

A13 - Best Public Affairs Program *(No more than a 30 minute sample)*

A14 – Best Morning Show *(send an edited 10 minute sample)*

A15 – Best Comedy Program *(send an edited 10 minute sample)*

A16 – Best On-Air Pledge Drive *(send an edited 10 minute sample)*

Marketing: M01 - Best Station Contest/Promotional Event **(see details below)*

M02 - Best Public Service Promotion **(see details below)*

M03 – Best Live Broadcast Promotional Event **(see details below)*

M04 – Best Community Outreach Event **(see details below)*

** Category M01 to M04 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc.). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to ibsawardssupplements@gmail.com using the subject line “(Station Name) Supporting Materials for (Category #)”*

M05 – Best Logo *(provide link to logo)*

M06 – Best Station Promotional Poster *(provide link to poster)*

M07 – Best Show Promotional Poster *(provide link to poster)*

M08 – Best On-Air Giveaway *(provide link to photo of giveaway item)*

M09 – Best Giveaway Item *(provide link to photo of giveaway item)*

M10 – Best Press Release *(provide link to PDF of press release)*

Web/On-Line: W01 - Best Website *(provide link to website)*

W03 – Best Station Blog *(provide link to station blog)*

W04 - Best Use of Facebook *(provide link to Facebook page)*

Web/On-Line cont.: W05 - Best Use of Twitter (*provide link to Twitter feed*)
W06 - Best Use of Instagram (*provide link to Instagram feed*)
W07 - Best Use of YouTube (*provide link to YouTube page*)
W08 - Best Use of Social Media, Other (*provide link please*)
W09 - Best Phone App (*provide link to phone app*)
W10 – Best Use of Video in radio studio video (*provide link to video*)

Video/Television: V01 – Best Newscast (*provide link to video*)
V02 – Best News Report (*provide link to video*)
V03 – Best Sports Program (*provide link to video*)
V04 – Best Sports Report (*provide link to video*)
V05 – Best Sports Play-By-Play broadcast* (*provide link to video*)
**Based on number of entries, this category may be split into several categories by sports*
V06 – Best Comedy Program (*provide link to video*)
V07 – Best Variety Program (*provide link to video*)
V08 – Best Talk Program (*provide link to video*)
V09 – Best Station Promotion (*provide link to video*)
V10 – Best Program Promotion (*provide link to video*)
V11 – Best Use of Graphics (*provide link to video or screenshots*)
V12 – Best Commercial/Promotion (*provide link to video*)

Management: T01 – Best Station Manager, Radio **(provide letter, see below)*
T02 – Best Station Manager, Television **(provide letter, see below)*
T03 – Best Program Director, Radio **(provide letter, see below)*
T04 – Best Music Director, Radio **(provide letter, see below)*
T05 – Best Promotions Director, Radio **(provide letter, see below)*
T06 – Best Promotions Director, Television **(provide letter, see below)*
T07 – Best Social Media Director, Radio **(provide letter, see below)*
T08 - Best Social Media Director, Television **(provide letter, see below)*

- T09 – Best News Director, Radio **(provide letter, see below)*
- Management cont.: T10 – Best News Director, Television **(provide letter, see below)*
- T11 – Best Sports Director, Radio **(provide letter, see below)*
- T12 – Best Sports Director, Radio **(provide letter, see below)*
- T13 – Best Production Director, Radio **(provide letter, see below)*
- T14 – Best Creative Services Director, Television **(provide letter, see below)*
- T15 – Best Business Director, Radio **(provide letter, see below)*
- T16 – Best Business Director, Television **(provide letter, see below)*
- T17 – Best Graduate Advisor, Radio **(provide letter, see below)*
- T18 – Best Graduate Advisor, Television **(provide letter, see below)*
- T19 – Best Faculty Advisor, Radio **(provide letter, see below)*
- T20 – Best Faculty Advisor, Television **(provide letter, see below)*
- T21– Tom Gibson Award for Outstanding Radio Engineering
**(provide letter, see below)*

** For all Management Categories (T01 to T21), submit a nomination letter (no longer than one page) either as a Word or PDF attachment to ibsmangementawards@gmail.com with the subject line “(Station Name) Submission for Category (#)”*

- Operations: Op1 – Best Overall On-Air Schedule **(provide letter, see below)*
- Op2 – Best Overall Sports Coverage **(provide letter, see below)*
- Op3 – Best Station Playlist/Music Selection **(provide letter, see below)*
- Op4 – Best Training Manual **(provide letter, see below)*
- Op5 – Best Staff Training Method **(provide letter, see below)*
- Op6 – Best Staff Newsletter/Email **(provide letter, see below)*
- Op7 – Best Station Facilities **(provide letter, see below)*

** For all Operations Categories (Op1 to Op7), submit a nomination letter (no longer than one page) either as a Word or PDF attachment, and up to five (5) photos or other supporting documents to ibsawardssupplements@gmail.com with the subject line “(Station Name) Submission for Category (#)”*

- Overall:
- B01 - Best High School Radio Station **
 - B02 – Best Community Radio College Station **
 - B03 – Best College/University Radio Station (> 10,000 students) **
 - B04 – Best College/University Radio Station (< 10,000 students) **
 - B05 – Best Streaming/On-Line Only Radio Station (> 10,000 students) **
 - B06 – Best Streaming/On-Line Only Radio Station (< 10,000 students) **
 - B07 – Best High School Television Station **
 - B08 – Best Community College Television Station **
 - B09 – Best College/University Television Station **

*** For all Overall Categories (B01 to B09), submit up to 60 minutes of edited programming from your station. Provide a link to your audio on the spreadsheet. You may also submit up to five (5) supporting documents (letters, press release, press clippings, etc.) via email to ibsawardssupplements@gmail.com using the subject line "(Station Name) Supporting Materials for Category (#)"*

Abraham & Borst Award for Best Overall Radio Station

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one "best in show." They will receive the Abraham & Borst Award.

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- **Attached your saved spreadsheet in an email and send it to ibsawards2017@gmail.com. Send any supplemental materials as instructed below by the deadlines as well.**
- **Do all of this by October 27 and your entries are free! Enter between October 27 and November 17 for a \$10 per entry fee.**
- **Questions? Email IBS President Chris Thomas at cthomas@wltl.net**