



IBS College Media Awards

Awards Deadlines and Important Dates:

Submission Deadlines

Early Bird Entry: Received by October 27 2017

Final Entry Deadline: Received by November 10, 2017

Finalists Announced:

Tuesday, December 12, 2017

Awards Presentation:

*Saturday March 3, 2018 at the 78th International IBS Conference
New York City, New York*



IBS College Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to radio station, not individual members; therefore students must enter the competition through their school to be eligible.

New Rules for 2017-2018 IBS Awards

- **Entries must be posted online and the link must be provided to IBS by the deadlines provided. You are free to post your materials wherever you like (i.e. station website, SoundCloud, YouTube, etc.), as long as we are able to click on it and play your entry.**
- **There is no need to mail anything for the awards anymore. Everything will be completed online. Your audio pieces must be posted online and a link must be included for judges to listen to.**
- **Entry forms are no longer required! Instead, station and/or individuals should fill out the Awards Entry Spreadsheet on our website. The template spreadsheet is provided at:
<http://www.collegebroadcasters.us/content/awards/index.html>**
- **Failure to fill out the spreadsheet correctly will result in the spreadsheet being returned to you for corrections. Failure to provide a corrected spreadsheet will result in your entries being disqualified.**
- **Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.**
- **Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.**
- **Due to increased entries, there will be a limit of three entries per school, per category for all of our awards. Don't worry...we've increased our awards competition from 53 categories to 115 this year...so there is still plenty of chances to enter and win!**

General Rules

- Entries must have aired on the IBS member station between November 11, 2016 and November 10, 2017. Programs aired after November 10, 2017 will be eligible for the next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or on IBSradio.org, but you retain the full rights to your entries.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of October 27, 2017 are free! Entries submitted between October 28 and the final deadline of November 10 are \$10 per entry (with a maximum of \$300 per school).
- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 11, 2017. Entries from stations who are not current members as of December 11, 2017 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations free of charge by IBS.
- If you (or a station representative) will not be attending the March 2018 Conference in New York City, you are responsible for the shipping and handling charges for your trophies to be sent to you. The cost per trophy is \$39. In order to receive your trophies at the awards ceremony in New York, you must register for the conference by February 1, 2018. If you register after this date, IBS cannot guarantee that your trophies will be on hand at the conference.
- If you will not be attending the conference and wish to have your trophies shipped to your college station, orders must be placed by April 30, 2018. Instructions on how to pay for your orders will be sent to the stations that are named finalists.
- Judges will score each entry and those scoring in the top ten percentage of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 78th Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

Reminder

Entries are now completely online. Follow these simple steps:

- 1) Post your mp3 file online at a location our judges can hear it (i.e. your station's website, SoundCloud, YouTube, etc.)**
- 2) Completely fill out your spreadsheet and make sure no information is missing before you submit it.**

- 3) Attached your saved spreadsheet in an email and send it to ibsawards2018@gmail.com. Send any supplemental materials as instructed below by the deadlines as well.**

- 4) Do all of this by October 27 and your entries are free! Enter between October 28 and November 10, 2017 for a \$10 per entry fee (with a maximum of \$300 per school).**



IBS College Media Awards

News & Public Affairs: N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.

N09 – Best News Promotion (60 seconds or under)

N10 - Best Public Affairs Event/Promotion

Category N10 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to ibsoperationsawards@gmail.com using the subject line "(Station Name) Supporting Materials for N10"

Sports:

S01 - Best Sports Play-by-Play, Football*

S02 - Best Sports Play-by-Play, Men's Basketball *

S03 - Best Sports Play-by-Play, Women's Basketball *

S04 - Best Sports Play-by-Play, Baseball/Softball *

S05 - Best Sports Play-by-Play, Hockey*

Sports *continued*:

S06 - Best Sports Play-by-Play, Other *

** For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)

S08 - Best Sports Update (*unedited, maximum 5 minutes*)

S09 – Best Sports Interview (*unedited, maximum 5 minutes*)

S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

Production:

P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)

P02 - Best Station Promo (*60 seconds or under*)

P03 - Best Show Promo (*60 seconds or under*)

P04 - Best Event Promo (*60 seconds or under*)

P05 - Best Public Service Announcement (*30 or 60 seconds*)

P06 – Best Use of Sound Effects (*60 seconds or under*)

P07 - Best Liner/Sweeper (*30 seconds or under*)

P08 - Best Station ID (*30 seconds or under*)

P09 – Best Underwriting Spot (*60 seconds or under*)

P10 – Best Commercial Spot (*60 seconds or under*)

On-Air:

A01 - Best On-Air Personality

A02 - Best Specialty Music Show

A03 – Best Live Music Broadcast

A04 - Best Talk Program

A05 - Most Innovative Programming

A06 - Most Creative Show

A07 - Best Specialty Show

A08 – Best Celebrity Interview

A09 – Best Artist/Band Interview

A10 – Best Community Volunteer Program/Personality

Categories A01 to A10 should be edited samples of the programs. Entries must be 5 minutes in length or under.

On-Air *continued*:

- A11- Best Radio Drama (*No more than a 30 minute sample*)
- A12- Best Documentary (*No more than a 30 minute sample*)
- A13 - Best Public Affairs Program (*No more than a 30 minute sample*)
- A14 – Best Morning Show (*send an edited 10 minute sample*)
- A15 – Best Comedy Program (*send an edited 10 minute sample*)
- A16 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)
- A17 – Best Foreign Language Program (*send an edited 10 minute sample*)

Marketing:

- M01 - Best Station Contest/Promotional Event
- M02 - Best Public Service Promotion
- M03 – Best Live Broadcast Promotional Event
- M04 – Best Community Outreach Event

Category M01 to M04 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to ibsoperationsawards@gmail.com using the subject line “(Station Name) Supporting Materials for (Category #)”

- M05 – Best Logo (*provide link to logo*)
- M06 – Best Station Promotional Poster (*provide link to poster*)
- M07 – Best Show Promotional Poster (*provide link to poster*)
- M08 – Best On-Air Giveaway (*provide link to photo of giveaway item*)
- M09 – Best Giveaway Item (*provide link to photo of giveaway item*)
- M10 – Best Press Release (*provide link to PDF of press release*)

Web/On-Line:

- W01 - Best Website (*provide link to website*)
- W02 – Best Podcast (*No more than a 5 minute sample*)
- W03 – Best Station Blog (*provide link to station blog*)
- W04 - Best Use of Facebook (*provide link to Facebook page*)
- W05 - Best Use of Twitter (*provide link to Twitter feed*)
- W06 - Best Use of Instagram (*provide link to Instagram feed*)
- W07 - Best Use of YouTube (*provide link to YouTube page*)

Web/On-Line cont.: W08 - Best Use of Social Media, Other (*provide link please*)
W09 - Best Phone App (*provide link to phone app*)
W10 – Best Use of Video in radio studio video (*provide link to video*)

Video/Television: V01 – Best Newscast (*provide link to video*)
V02 – Best News Report (*provide link to video*)
V03 – Best Sports Program (*provide link to video*)
V04 – Best Sports Report (*provide link to video*)
V05 – Best Sports Play-By-Play broadcast* (*provide link to video*)
**Based on number of entries, this category may be split into several categories by sports*
V06 – Best Comedy Program (*provide link to video*)
V07 – Best Variety Program (*provide link to video*)
V08 – Best Talk Program (*provide link to video*)
V09 – Best Station Promotion (*provide link to video*)
V10 – Best Program Promotion (*provide link to video*)
V11 – Best Use of Graphics (*provide link to video or screenshots*)
V12 – Best Commercial/Promotion (*provide link to video*)

Management: T01 – Best Student Station Manager, Radio
T02 – Best Student Station Manager, Television
T03 – Best Program Director, Radio
T04 – Best Music Director, Radio
T05 – Best Promotions Director, Radio
T06 – Best Promotions Director, Television
T07 – Best Social Media Director, Radio
T08 - Best Social Media Director, Television
T09 – Best News Director, Radio
T10 – Best News Director, Television
T11 – Best Sports Director, Radio

- Management *cont.*:
- T12 – Best Sports Director, Radio
 - T13 – Best Production Director, Radio
 - T14 – Best Creative Services Director, Television
 - T15 – Best Business Director, Radio
 - T16 – Best Business Director, Television
 - T17 – Best Graduate Advisor, Radio
 - T18 – Best Graduate Advisor, Television
 - T19 – Best Faculty Advisor, Radio
 - T20 – Best Faculty Advisor, Television
 - T21– *Tom Gibson Award* for Outstanding Radio Engineering (can be student or faculty)

For categories T01 to T21, submit a nomination letter (no longer than one page) either as a Word or PDF attachment to ibsmanagementawards@gmail.com with the subject line “(Station Name) Submission for Category (#)” **Entries that do not use the proper subject line may be disqualified.**

- Operations:
- Op1 – Best Overall On-Air Schedule
 - Op2 – Best Overall Sports Coverage
 - Op3 – Best Station Playlist/Music Selection
 - Op4 – Best Training Manual
 - Op5 – Best Staff Training Method
 - Op6 – Best Staff Newsletter/Email
 - Op7 – Best Station Facilities

For categories Op1 to Op7, submit a nomination letter (no longer than one page) either as a Word or PDF attachment, and up to five (5) photos or other supporting documents to ibsoperationsawards@gmail.com with the subject line “(Station Name) Submission for Category (#)” **Entries that do not use the proper subject line may be disqualified.**

- Overall:
- B01 - Best High School Radio Station
 - B02 – Best Community Radio College Station
 - B03 – Best College/University Radio Station (under 10,000 students)
 - B04 – Best College/University Radio Station (more than 10,000 students)

- Overall cont:
- B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)
 - B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)
 - B07 – Best High School Television Station
 - B08 – Best Community College Television Station
 - B09 – Best College/University Television Station
- For categories B01 to B07, submit up to 60 minutes of edited programming from your station. Provide a link to your audio on the spreadsheet. You may also submit up to five (5) supporting documents (letters, press release, press clippings, etc.) via email to ibsoperationsawards@gmail.com using the subject line “(Station Name) Supporting Materials for Category (#)”*

Abraham & Borst Award for Best Overall Radio Station

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

Reminder

Entries are now completely online. Follow these simple steps:

- **Post your mp3 file online at a location our judges can hear it (i.e. your station’s website, SoundCloud, YouTube, etc.)**
 - **Fill out up to two spreadsheets for your station (one early, one late) with all of your entry details included!**
 - **Attached your saved spreadsheet in an email and send it to ibsawards2018@gmail.com. Send any supplemental materials as instructed below by the deadlines as well.**
 - **Do all of this by October 27 and your entries are free! Enter between October 28 and November 10, 2017 for a \$10 per entry fee**
 - **Questions? Email IBS President Chris Thomas at cthomas@wltl.net.**
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Good Luck! We look forward to seeing you in New York City in March 2018 for the 78th Annual IBS International Conference!