



## *IBS High School Media Awards*

### *Awards Deadlines and Important Dates:*

#### *Submission Deadlines*

*Early Bird Entry: Received by October 27, 2017*

*Final Entry Deadline: Received by November 10, 2017*

#### *Finalists Announced:*

*Tuesday, December 11, 2017*

#### *Awards Presentation:*

*Friday March 3, 2017 at the 78<sup>th</sup> International IBS Conference  
New York City, New York*



## *IBS High School Media Awards*

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to radio station, not individual members; therefore students must enter the competition through their high school or junior high school to be eligible. Not sure if your station is a member? Send in your work anyway! They can always join afterwards (and we will be in touch to work out the details *before* judging begins so your work will be qualified)!

### **New Rules for 2017-2018 IBS Awards**

- **Entries must be posted online and the link must be provided to IBS by the deadlines provided. You are free to post your materials wherever you like (i.e. station website, SoundCloud, YouTube, etc.), as long as we are able to click on it and play your entry.**
- **There is no need to mail anything for the awards anymore. Everything will be completed online. Your audio pieces must be posted online and a link must be included for judges to listen to.**
- **Entry forms are no longer required! Instead, station and/or individuals should fill out the Awards Entry Spreadsheet on our website. The template spreadsheet is provided at:  
<http://www.collegebroadcasters.us/content/awards/index.html>**
- **Failure to fill out the spreadsheet correctly will result in the spreadsheet being returned to you for corrections. Failure to provide a corrected spreadsheet will result in your entries being disqualified.**
- **Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.**
- **Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.**
- **Due to increased entries, there will be a limit of three entries per school, per category for all of our awards. Don't worry...we've increased our awards competition from 53 categories to 115 this year...so there is still plenty of chances to enter and win!**

## General Rules

- Entries must have aired on the IBS member station between November 11, 2016 and November 10, 2017. Programs aired after November 10, 2017 will be eligible for the next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or on IBSradio.org, but you retain the full rights to your entries.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of October 27, 2017 are free! Entries submitted between October 28 and the final deadline of November 10 are \$10 per entry (with a maximum of \$300 per school).
- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 11, 2017. Entries from stations who are not current members as of December 11, 2017 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations free of charge by IBS.
- If you (or a station representative) will not be attending the March 2018 Conference in New York City, you are responsible for the shipping and handling charges for your trophies to be sent to you. The cost per trophy is \$39. In order to receive your trophies at the awards ceremony in New York, you must register for the conference by February 1, 2018. If you register after this date, IBS cannot guarantee that your trophies will be on hand at the conference.
- If you will not be attending the conference and wish to have your trophies shipped to your college station, orders must be placed by April 30, 2018. Instructions on how to pay for your orders will be sent to the stations that are named finalists.
- Judges will score each entry and those scoring in the top ten percentage of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 78<sup>th</sup> Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

## Reminder

**Entries are now completely online. Follow these simple steps:**

- **Post your mp3 file online at a location our judges can hear it (i.e. your station's website, SoundCloud, YouTube, etc.)**
  - **Completely fill out your spreadsheet and make sure no information is missing before you submit it.**

- **Attached your saved spreadsheet in an email and send it to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com). Send any supplemental materials as instructed below by the deadlines as well.**
- **Do all of this by October 27 and your entries are free! Enter between October 28 and November 10, 2017 for a \$10 per entry fee (with a maximum of \$300 per school).**



## *IBS High School Media Awards*

News & Public Affairs: N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

*Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.*

N09 – Best News Promotion (60 seconds or under)

N10 - Best Public Affairs Event/Promotion \* (see details below)

*\* Category N10 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc.). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com) using the subject line "(Station Name) Supporting Materials for N10"*

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Sports:

S01 - Best Sports Play-by-Play, Football \*(see details below)

S02 - Best Sports Play-by-Play, Men's Basketball \*(see details below)

S03 - Best Sports Play-by-Play, Women's Basketball \*(see details below)

S04 - Best Sports Play-by-Play, Baseball/Softball \*(see details below)

S05 - Best Sports Play-by-Play, Hockey \*(see details below)

Sports *continued*:

S06 - Best Sports Play-by-Play, Other *\*(see details below)*

*\* For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

S07 - Best Sports Talk Program *(can be edited, maximum 30 minutes)*

S08 - Best Sports Update *(unedited, maximum 5 minutes)*

S09 – Best Sports Interview *(unedited, maximum 5 minutes)*

S10 – Best Sports Pre-Post Game Show *(edited, max 10 minutes)*

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Production:

P01 - Best Promo Series *(submit up to three (3) promos as one mp3 file)*

P02 - Best Station Promo *(60 seconds or under)*

P03 - Best Show Promo *(60 seconds or under)*

P04 - Best Event Promo *(60 seconds or under)*

P05 - Best Public Service Announcement *(30 or 60 seconds)*

P06 – Best Use of Sound Effects *(60 seconds or under)*

P07 - Best Liner/Sweeper *(30 seconds or under)*

P08 - Best Station ID *(30 seconds or under)*

P09 – Best Underwriting Spot *(60 seconds or under)*

P10 – Best Commercial Spot *(60 seconds or under)*

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On-Air:

A01 - Best On-Air Personality *\*(see details below)*

A02 - Best Specialty Music Show *\*(see details below)*

A03 – Best Live Music Broadcast *\*(see details below)*

A04 - Best Talk Program *\*(see details below)*

A05 - Most Innovative Programming *\*(see details below)*

A06 - Most Creative Show *\*(see details below)*

A07 - Best Specialty Show *\*(see details below)*

A08 – Best Celebrity Interview *\*(see details below)*

A09 – Best Artist/Band Interview *\*(see details below)*

On-Air *continued*: A10 – Best Community Volunteer Program/Personality *\*(see details below)*

*\* Categories A01 to A10 should be edited samples of the programs. Entries must be 5 minutes in length or under.*

A11- Best Radio Drama *(No more than a 30 minute sample)*

A12- Best Documentary *(No more than a 30 minute sample)*

A13 - Best Public Affairs Program *(No more than a 30 minute sample)*

A14 – Best Morning Show *(send an edited 10 minute sample)*

A15 – Best Comedy Program *(send an edited 10 minute sample)*

A16 – Best On-Air Pledge Drive *(send an edited 10 minute sample)*

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Marketing: M01 - Best Station Contest/Promotional Event *\*(see details below)*

M02 - Best Public Service Promotion *\*(see details below)*

M03 – Best Live Broadcast Promotional Event *\*(see details below)*

M04 – Best Community Outreach Event *\*(see details below)*

*\* Category M01 to M04 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc.). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com) using the subject line “(Station Name) Supporting Materials for (Category #)”*

M05 – Best Logo *(provide link to logo)*

M06 – Best Station Promotional Poster *(provide link to poster)*

M07 – Best Show Promotional Poster *(provide link to poster)*

M08 – Best On-Air Giveaway *(provide link to photo of giveaway item)*

M09 – Best Giveaway Item *(provide link to photo of giveaway item)*

M10 – Best Press Release *(provide link to PDF of press release)*

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Web/On-Line: W01 - Best Website *(provide link to website)*

W02 – Best Podcast *(No more than a 5 minute sample)*

W03 – Best Station Blog *(provide link to station blog)*

W04 - Best Use of Facebook *(provide link to Facebook page)*

W05 - Best Use of Twitter *(provide link to Twitter feed)*

Web/On-Line cont.: W06 - Best Use of Instagram (*provide link to Instagram feed*)  
W07 - Best Use of YouTube (*provide link to YouTube page*)  
W08 - Best Use of Social Media, Other (*provide link please*)  
W09 - Best Phone App (*provide link to phone app*)  
W10 – Best Use of Video in radio studio video (*provide link to video*)

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Video/Television: V01 – Best Newscast (*provide link to video*)  
V02 – Best News Report (*provide link to video*)  
V03 – Best Sports Program (*provide link to video*)  
V04 – Best Sports Report (*provide link to video*)  
V05 – Best Sports Play-By-Play broadcast\* (*provide link to video*)  
*\*Based on number of entries, this category may be split into several categories by sports*  
V06 – Best Comedy Program (*provide link to video*)  
V07 – Best Variety Program (*provide link to video*)  
V08 – Best Talk Program (*provide link to video*)  
V09 – Best Station Promotion (*provide link to video*)  
V10 – Best Program Promotion (*provide link to video*)  
V11 – Best Use of Graphics (*provide link to video or screenshots*)  
V12 – Best Commercial/Promotion (*provide link to video*)

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Management: T01 – Best Station Manager, Radio *\*(provide letter, see below)*  
T02 – Best Station Manager, Television *\*(provide letter, see below)*  
T03 – Best Program Director, Radio *\*(provide letter, see below)*  
T04 – Best Music Director, Radio *\*(provide letter, see below)*  
T05 – Best Promotions Director, Radio *\*(provide letter, see below)*  
T06 – Best Promotions Director, Television *\*(provide letter, see below)*  
T07 – Best Social Media Director, Radio *\*(provide letter, see below)*  
T08 - Best Social Media Director, Television *\*(provide letter, see below)*  
T09 – Best News Director, Radio *\*(provide letter, see below)*



- Management cont.:
- T10 – Best News Director, Television *\*(provide letter, see below)*
  - T11 – Best Sports Director, Radio *\*(provide letter, see below)*
  - T12 – Best Sports Director, Radio *\*(provide letter, see below)*
  - T13 – Best Production Director, Radio *\*(provide letter, see below)*
  - T14 – Best Creative Services Director, Television *\*(provide letter, see below)*
  - T15 – Best Business Director, Radio *\*(provide letter, see below)*
  - T16 – Best Business Director, Television *\*(provide letter, see below)*
  - T17 – Best Faculty Advisor, Radio *\*(provide letter, see below)*
  - T18 – Best Faculty Advisor, Television *\*(provide letter, see below)*
  - T19– Tom Gibson Award for Outstanding Radio Engineering  
*\*( provide letter, see below)*

*\* For all Management Categories (T01 to T21), submit a nomination letter (no longer than one page) either as a Word or PDF attachment to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com) with the subject line “(Station Name) Submission for Category (#)”*

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- Operations:
- Op1 – Best Overall On-Air Schedule *\*(provide letter, see below)*
  - Op2 – Best Overall Sports Coverage *\*(provide letter, see below)*
  - Op3 – Best Station Playlist/Music Selection *\*(provide letter, see below)*
  - Op4 – Best Training Manual *\*(provide letter, see below)*
  - Op5 – Best Staff Training Method *\*(provide letter, see below)*
  - Op6 – Best Staff Newsletter/Email *\*(provide letter, see below)*
  - Op7 – Best Station Facilities *\*(provide letter, see below)*

*\* For all Operations Categories (Op1 to Op7), submit a nomination letter (no longer than one page) either as a Word or PDF attachment, and up to five (5) photos or other supporting documents to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com) with the subject line “(Station Name) Submission for Category (#)”*

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Overall:

**B01 - Best High School Radio Station \*\***

B02 – Best Community Radio College Station \*\*

B03 – Best College/University Radio Station (> 10,000 students) \*\*

B04 – Best College/University Radio Station (< 10,000 students) \*\*

B05 – Best Streaming/On-Line Only Radio Station (> 10,000 students) \*\*

B06 – Best Streaming/On-Line Only Radio Station (< 10,000 students) \*\*

**B07 – Best High School Television Station \*\***

B08 – Best Community College Television Station \*\*

B09 – Best College/University Television Station \*\*

*\*\* For all Overall Categories (B01 to B09), submit up to 60 minutes of edited programming from your station. Provide a link to your audio on the spreadsheet. You may also submit up to five (5) supporting documents (letters, press release, press clippings, etc.) via email to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com) using the subject line “(Station Name) Supporting Materials for Category (#)”*

## **Abraham & Borst Award for Best Overall Radio Station**

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

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## **Reminder**

**Entries are now completely online. Follow these simple steps:**

- **Post your mp3 file online at a location our judges can hear it (i.e. your station’s website, SoundCloud, YouTube, etc.)**
- **Fill out up to two spreadsheets for your station (one early, one late) with all of your entry details included!**
- **Attached your saved spreadsheet in an email and send it to [highschoolmediaawards@gmail.com](mailto:highschoolmediaawards@gmail.com). Send any supplemental materials as instructed below by the deadlines as well.**
- **Do all of this by October 27 and your entries are free! Enter between October 28 and November 10, 2017 for a \$10 per entry fee**
- **Questions? Email IBS VP for HS Awards Chet LaPrice at [laprice002@gannon.edu](mailto:laprice002@gannon.edu)**

***Good Luck! We look forward to seeing you in New York City in March 2018 for the 78<sup>th</sup> Annual IBS International Conference!***