











Friday March 2	9:00am- 9:45am	10:00- 10:45am	11:00- 11:45	12:00pm- 1:00pm	1:15pm- 2:15pm	2:30-3:30	3:45-4:45	5:00-6:00				
PennTop South	IBS NYC 2018: An Introduction	An Audience with staff from The Opposition	13 Lessons You Didn't Learn in School (with iHeartMedia)	Keynote: Creating Powerful Media - Storytelling	News in 2018 with WCBS's Wayne Cabot	The Future of Music	An Audience with Helen Little of 106.7 Lite FM	2018 IBS High School Awards				
PennTop North	Lessons in Junior High Radio	An Audience with Mo'Bounce from Z100	Morning Radio 101 with Karen & Jeffrey from Fresh 102.7		Selling Underwriting: More \$\$\$ for Your Station	An Audience w/ 107.5 WBLS & Skip Dillard	Music Charting and the Future	An Audience with Q104.3 – New York's Classic Rock!				
PennTop Center					Idea Exchange: Programming	Idea Exchange: Music	Idea Exchange: Sports	Idea Exchange: Production				
SkyTop Ballroom	Start Podcasting Now	Government Regulations Q&A	95.5 PLJ's Race Taylor Talks Radio & Voice Overs		An Audience with Z100's Maxwell	Promotions Done Right with iHeart New York	Writing for Late Night TV and Comedy	Fake News: Fact or Fiction				
Madison Room	<div style="text-align: center;">  <p>IBS INTERCOLLEGIATE BROADCASTING SYSTEM</p> </div> <p>Registration: Opens Friday, March 2 at 8am on the 18th floor ballroom.</p> <p>Complete Program Guide A limited number of printed program guides are available at registration; however, IBS encourages you to <i>Go Green</i> this year and download the PDF version to your mobile device. Visit tiny.cc/ibs2018</p> <p>2018 Photo Contest Your photo from this year's conference can be featured in next year's program guide, on our website and more! Send your cool and awesome photos to cthomas@wltl.net with the subject line <i>IBS Photo</i> for your chance to win!</p>				Podcast Producers Forum	Make \$ w/ Your Mouth: Break into Voiceovers	Radio Sales & Management 101	Social Media and Your Station				
Paris Suite									Everybody Loves a Parade: Plan and execute it for your station	Get Students Involved: How to Gain Interest on Campus	Run Your Station off of 2 DVD (for nearly free)	Your Station Slogan & Brand: Why it Matters
London Suite									Convergence: One Station's Story	Training and Keeping Talent in Line	Ethics: What to Do (or not) and When	An Audience with Record Reps
Zurich Suite									Careers in Music:	Long Live Rock N' Roll!	"Bossing Around" Your Peers: How to Manage Fellow Students	Riding the WAVE: Rebuilding Carthage Radio from Scratch
Budapest Suite									Re-Branding and Growing: The WIUX Journey	Making Talk Radio that Matters	FCC Rules & Regs: What's New for 2018	Production Resources and Solutions
Board Room									Jazz Radio Panel	Production Directors Roundtable	HS Faculty Advisers Roundtable	Sports Directors Roundtable
Bombay Suite									Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques

Saturday March 3	9:15-10:00	10:15-11:00	11:15-12:15 SuperSessions	12:15-1:00pm	1:15-2:15	2:30-3:30	3:45-4:45	5:00-6:15	
PennTop South		An Audience with 94.7 NASH-FM's Jesse Addy	Breaking Into Screenwriting	<i>Visit Our Sponsors!</i>	An Audience with Touring Musicians	An Audience with Touring Musicians II		2018 IBS College Awards	
PennTop North	Have a Winning Career in the Age of Social Networking	Do You Even Blog? How and Why You Should Start	I'm On-Air? Now What Do I Talk About?		An Audience with College Radio Day	Creating Next Level College Television	Show Prep: What? Why? How?	Join us for the 2018 IBS College Radio Awards!	
Skytop Ballroom	Programming Ideas – It's More than Music	Researching for Investigative News	Blurred Lines: Issues in Music and Rights		Effective Video for Radio with Jake from Z100	An Audience with Tom Basile of SiriusXM	From Scratch: How Viking Radio Made It Work		
Madison Room	You Are Your Voice: Do's and Don'ts of Voice Production	Creating More Variety in Your Productions	      			Mobile App + Data-Driven Charts = College Radio 2.0	Engaging Listeners with Live Music Data		50 Years – How WQSU celebrated and capitalized
Schuyler Room	Swap Meet: Promotional Items Exchange	Faculty Advisers Roundtable				Technology for Dummies: What's New	Engineering Purchasing Decisions		Copyrights and Royalties
Paris Suite	Academic Planning for Media Careers	Don't Say that \$*&t! How to Handle Indecency				Writing 101: How to write for the media	How to Secure an Internship (or even a job)		Got Show? Get Noticed!
London Suite	Community College Roundtable	The Youth Radio Project				Remote Broadcasts Made Easy	Getting the Publicity You Need		Leveraging Your Station's Successes
Zurich Suite	Music Directors Roundtable	Serving Both Campus and Community				Blogs, Photos and Web: Legal Issues	What is Intellectual Property?		Ops Managers & Station Managers Roundtable
Budapest Suite	IBS and the Student Backbone Network	Yeah, It's the Room: Studio Acoustics				From Scratch: Lessons from a Start-Up	Production Techniques and Tips		Strategies for News Gathering and Delivery
Board Room	High School Radio Network Live Recording	Programming High School Radio				Program Directors Roundtable	Promotions & Marketing Roundtable		Student Television Roundtable
Bombay Room	Air Check and Resume Critiques	Air Check and Resume Critiques				Air Check and Resume Critiques	Air Check and Resume Critiques		Air Check and Resume Critiques

Sunday March 4 @ 10am:

Join IBS Board Members in the *Madison Room* on the 18th floor for the 2017 Wrap-Up & Feedback